Money Management

A savings account and paying your bills is what most people think money management is all about, but research shows that one in seven people are financially illiterate. When people talk about generational wealth and saving for tomorrow, it goes way beyond just having a savings and bank account. This program participants learn how to invest in stocks and bonds, pay their bills, get life insurance that provides a safety net if something should happen to them. This program shows how to set financial goals that allow their family to go after items that create assets and family wealth. Individuals learn to save money as well as build financial stability for their families for the long term, from paying bills to saving for college. This program gives participants the true understanding of financial management.

Financial Understanding

From understanding what a dividend to understanding how interest works, the financial understanding program does not just talk about checks and balances but explains definitions that affect a person’s financial literacy. To know what a bond is or how to calculate a car payment with a down payment. These are things that give many people who are wealthy the advantage. Having financial literacy, individuals receive a book and examples of financial terms that affect their lives. The program teaches parents and children how to gain financial literacy. Our two generational approach give parents and children the knowledge of financial literacy. It is our goal to make sure that each participant and their family how to create generational wealth to help break the cycle of poverty.